

Sponsorship Terms & Conditions

These Sponsorship Terms & Conditions outline the agreement between Discover Downtown Washington and the sponsoring business, organization, or individual (“Sponsor”).

1. Sponsorship Commitment

Submission of a sponsorship form does not guarantee sponsorship placement or exclusivity until payment and approval are received by Discover Downtown Washington. Sponsorship opportunities are available on a first-come, first-served basis.

2. Payment

Full payment is required prior to the start of sponsorship benefits unless otherwise agreed upon in writing. Sponsorship payments are non-refundable unless the sponsored event or program is canceled by Discover Downtown Washington.

3. Sponsorship Benefits

Sponsor benefits vary by sponsorship level and event/program type. Discover Downtown Washington reserves the right to adjust benefits when necessary due to unforeseen circumstances, venue limitations, weather, scheduling changes, or operational needs.

4. Use of Logos & Marketing Materials

By participating, the Sponsor grants Discover Downtown Washington permission to use the sponsor’s name, logo, and submitted marketing materials for promotional purposes related to the sponsorship. Sponsors are responsible for providing high-quality artwork and accurate business information by requested deadlines.

5. Deadlines

Sponsors must submit all required materials, including logos, advertisements, and promotional content, by the deadlines provided. Discover Downtown Washington is not responsible for missed recognition opportunities resulting from late submissions.

6. Event Changes or Cancellation

Discover Downtown Washington reserves the right to modify event dates, times, locations, or programming as necessary. In the event of cancellation due to circumstances beyond organizational control, sponsorship benefits may be adjusted, rescheduled, or substituted at the organization’s discretion.

7. Sponsor Conduct

Discover Downtown Washington reserves the right to decline or revoke sponsorships that conflict with the organization's mission, values, or community standards.

8. Indemnification & Liability

Sponsors participate at their own risk and agree to hold harmless Discover Downtown Washington, its board members, volunteers, partners, and affiliates from claims, damages, losses, or liabilities arising from sponsorship participation or event involvement.

9. Nonprofit Status

Discover Downtown Washington is a nonprofit organization focused on downtown revitalization. Sponsorships may be tax-deductible to the extent allowed by law. Sponsors should consult their tax advisor regarding deductibility.

10. Acceptance of Terms

By submitting a sponsorship form and/or payment, the Sponsor acknowledges and agrees to these Terms & Conditions.