

ABOUT THE EVENT

Lunch & Learn Series



Educational | Business-Focused Programming

Our Lunch & Learn Series brings practical, accessible education to downtown businesses and the greater community. From starting a business and strengthening nonprofit operations to marketing strategies and hands-on tools like Canva, these sessions are designed to meet people where they are. Held in a casual, welcoming setting, Lunch & Learns foster professional growth, collaboration, and downtown engagement—positioning sponsors as champions of local success and lifelong learning.



SPONSORSHIP PACKAGES

PLATINUM

- Presented by title recognition, Platinum Sponsor
- Top Logo placement on event handouts and presentations
- Spotlight in DDW monthly newsletter
- Dedicated social media post thank you
- Added to our Lunch and Learn Partner list on website
- Reserved table at the event for up to 5 guests
- Opportunity to speak or present a short introduction at one Lunch and Learn event
- FREE Annual Sponsorship to Discover Downtown Washington

\$1,000

GOLD

- Recognition as a Gold Sponsor on select promotional materials
- Logo included on event handouts
- Social media mention
- Added to our Lunch and Learn Partner list on website
- Opportunity to distribute branded materials at event
- VIP seating for up to 3 guests

\$500

SILVER

- Logo on event handouts
- Added to Lunch and Learn partner list
- Opportunity to distribute promotional materials at event
- VIP seating for 2
- Recognition as Silver Sponsor on social media posts and event website

\$100

