

ABOUT THE EVENT

Shop Small
Saturday



National Event | Local Impact

Come home for the holidays and shop small in downtown Washington! Shop Small Business Saturday encourages visitors to support local merchants through exclusive sales, giveaways, treats, and festive experiences. Shoppers earn raffle tickets for every \$10 spent and bring them to the Discover Downtown Washington hub to enter themed raffle baskets curated by downtown businesses. After shopping, visitors can warm up with lunch in one of our popular heated igloo rentals—keeping shoppers downtown longer and spending more locally.



SPONSORSHIP PACKAGES

PLATINUM

- Presented by title recognition
- Top Logo placement on printed materials
- Full page feature in event program or brochure
- Social media feature leading up to event
- Added to our Shop Small Saturday Partner list on website
- Opportunity to distribute promotional materials at event
- FREE VIP registration/passes for event activities
- FREE sponsorship to Discover Downtown Washington

\$1,000

GOLD

- Logo placement on print materials and event page
- Added to Shop Small Saturday partner list
- Opportunity to distribute promotional materials at
- Advance notice on registration and ticket sale openings

\$500

SILVER

- Social media mentions leading up to the event
- Added to Shop Small Saturday partner list
- Logo on event page

\$100

