

# ABOUT THE EVENT

Open House /  
Hop and Shop



*(Three Events Throughout the Year)*

Experience downtown in a whole new way during our Downtown Merchant Open Houses & Hop-and-Shop events. Visitors can explore downtown merchants and the beloved Chandelier Barn Market all in one day, hopping on a convenient shuttle loop running continuously from Eastside Park to downtown. Along the way, guests enjoy pop-up activities, food trucks, and live music—creating a lively, festival-style atmosphere that encourages exploration, shopping, and extended stays downtown. These events are designed to drive traffic, connect businesses, and showcase the best of Washington’s retail scene.



# SPONSORSHIP PACKAGES

## PLATINUM

- Presented by title recognition
- Top Logo placement on printed materials
- Press Release
- Spotlight in DDW monthly newsletter
- Dedicated social media post with business spotlight
- Added to our Hop and Shop Partner list on website
- Opportunity to distribute promotional materials at event
- Premium booth space (when applicable)
- Opportunity to appear in media interviews, Social media features, etc leading up to event
- FREE annual sponsorship to Discover Downtown Washington

\$2,000

## GOLD

- Logo placement on print materials and event page
- Added to Shop Small Saturday partner list
- Dedicated social media business spotlight
- Opportunity to distribute promotional materials at event table
- Opportunity to host an activity or giveaway during event

\$1,000

## SILVER

- Social media mentions leading up to the event
- Added to Shop Small Saturday partner list
- Logo on event page
- Opportunity to distribute promotional materials at event table

\$200

